

June 11, 2002

Re: Alaska Salmon Price Report

To Whom It May Concern:

Enclosed please find the "Alaska Salmon Price Report " for the reporting period January-April 2002. We have changed the report format in response to the following:

- 1) Requests from the public to address regions reported as confidential.
- 2) A reduction in the number of companies reporting as a result of acquisitions and closures.
- 3) A year of experience with the report.
- 4) Conversations with the McDowell Group. The McDowell Group produces the Alaska Salmon Market Bulletin.

We made the following changes:

- 1) "Thermally Processed Salmon" - Instead of reporting by species, we are reporting by container size. This allows us to combine the Cook Inlet Area and the Kodiak Area for "Talls" and the Prince William Sound Area, Cook Inlet Area and Kodiak Area for "Halves." Also, we combined the Chignik Area with the Aleutians, Atka-Amlia, and Alaska Peninsula Area.
- 2) "Frozen and Fresh Fillets" - For "Frozen Fillets", we have combined the Prince William Sound Area, the Cook Inlet Area and the Kodiak Area and we have also combined the Chignik Area with the Aleutians, Amlia and Alaska Peninsula Area. Additionally, we are only reporting the aggregate values for "Fresh Fillets."
- 3) "Frozen Headed and Guttled" - We combined the Cook Inlet Area with the Kodiak Area and the Chignik Area with the Aleutians, Atka-Amlia & Alaska Peninsula Area.
- 4) "Roe" - We combined the Cook Inlet Area with the Kodiak Area. Also, we combined the Chignik Area with the Aleutians, Atka-Amlia & Alaska Peninsula Area.

The following should help the reader understand the information in this report.

STATUTORY REQUIREMENTS

1. The reporting threshold is 1,000,000 pounds of salmon products sold at wholesale in the previous calendar year.
2. "Wholesale price" is the price paid by a nonaffiliated buyer to a processor or its affiliate.
3. "Quantity" is the quantity purchased by a nonaffiliated buyer from a processor or its affiliate.
4. No quality distinctions are made within each product form category.
5. No deductions are made from "wholesale price."
6. "Production area" is where the product that was sold to the nonaffiliated buyer was last processed into a reportable salmon product form within Alaska by the processor or its affiliate.
7. The "product forms" are those listed in statute. These are the only product forms that are included in the Alaska Salmon Price Report database and are the only ones that the processors are required to report.

CONFIDENTIALITY

Information that could be used to identify the wholesale price or quantity for a particular fish processor is confidential information and will not be released to the public. Consequently, monthly data for many areas is not shown (double asterisks) on the Alaska Salmon Price Report.

Please call or email either Helen Davies (tel. 907-465-2370; email: helen_davies@revenue.state.ak.us) or myself if you have any questions.

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