

# **Charitable Gaming 2019 Annual Report**

Tax Division

Alaska Department of Revenue

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Note: All data in this report is based on a calendar year and all data is current as of July 21, 2020.

# **An Overview and Definitions**

| Authority                            | AS 05.15 The Alaska Gaming Reform Act (Act) and 15 AAC 160 Authorized Games of Skill and Chance   |
|--------------------------------------|---|
| Purpose                              | The Act provides a means for permittees to generate net proceeds for political, educational, civic, public, charitable, patriotic, and religious uses in the state.   |
| Game Types                           | Bingo, raffles and lotteries, pull-tab games, authorized classics (for example, ice classics, cabbage classics), fish and moose derbies, Calcutta pools, and contests of skill.   |
| Definitions                          |   |
| Pull-Tab Distributor                 | A for-profit business licensed to distribute pull-tabs to permittees and operators.   |
| Pull-Tab Manufacturer                | A for-profit business licensed to sell pull-tabs to distributors.   |
| Operator                             | A for-profit business licensed to conduct gaming activities on behalf of a permittee.   |
| Vendor                               | A for-profit business that sells pull-tabs on behalf of a permittee, from a location licensed by the Alcoholic Beverage Control Board.  |
|                                      |   |
| Multiple-Beneficiary Permittee (MBP) | Two to six municipalities or qualified organizations that jointly obtain a permit in order to aggregate prize limits.   |
| Permittee                            | A municipality or qualified organization that holds a permit to conduct gaming activities.  |
| Qualified Organization               | Includes civic or service organizations, religious, charitable, fraternal, veterans, labor, political and education organizations, police and fire departments, associations and derbies, nonprofit trade associations. |
|                                      |   |
| Gross Receipts                       | The amount collected for all chances to win a prize in a gaming activity.   |
| Net Proceeds                         | Amount retained by permittees after prizes, taxes and expenses are deducted from gross receipts.  |

# Who was issued a permit or license in 2019 and how much money did they raise? How does that compare with 2018?

|                                 | 2019  |               |            |               |                     |              |              |  |
|---------------------------------|-------|---------------|------------|---------------|---------------------|--------------|--------------|--|
|                                 |       | Gross         | Federal    | Cost of       | Adjusted            | Total        | Net          |  |
|                                 | Count | Receipts      | Excise Tax | Prizes        | <b>Gross Income</b> | Expenses     | Proceeds     |  |
| Permittees                      | 1,101 | \$149,711,684 | \$165,580  | \$109,967,009 | \$39,579,096        | \$18,893,603 | \$20,685,492 |  |
| Multiple-Beneficiary Permittees | 13    | 77,269,375    | 11,405     | 60,625,212    | 16,632,757          | 11,834,354   | 4,798,404    |  |
| Vendors                         | 165   | 40,732,412    | 17,115     | 32,439,528    | 8,275,769           | 4,055,567    | 4,220,202    |  |
| Operators                       | 24    | 117,512,615   | 174,116    | 89,321,211    | 28,017,287          | 21,100,511   | 6,916,776    |  |
| Total                           |       | \$385,226,086 | \$368,216  | \$292,352,960 | \$92,504,909        | \$55,884,035 | \$36,620,874 |  |

Pull-Tab Manufacturers 8
Pull-Tab Distributors 8

2018

|                                 | Count | Gross         | Federal   | Cost of       | Adjusted     | Total        | Net          |
|---------------------------------|-------|---------------|-----------|---------------|--------------|--------------|--------------|
| Permittees                      | 1,091 | \$149,305,371 | \$127,382 | \$110,706,765 | \$38,471,225 | \$18,657,659 | \$19,813,566 |
| Multiple-Beneficiary Permittees | 13    | 80,490,450    | 14,307    | 62,952,071    | 17,524,073   | 12,157,202   | 5,366,870    |
| Vendors                         | 169   | 36,272,319    | 27,760    | 28,964,541    | 7,280,018    | 3,648,861    | 3,631,157    |
| Operators                       | 25    | 110,817,662   | 171,497   | 84,575,199    | 26,070,966   | 19,648,834   | 6,422,132    |
| Total                           |       | \$376,885,803 | \$340,945 | \$287,198,576 | \$89,346,282 | \$54,112,557 | \$35,233,725 |

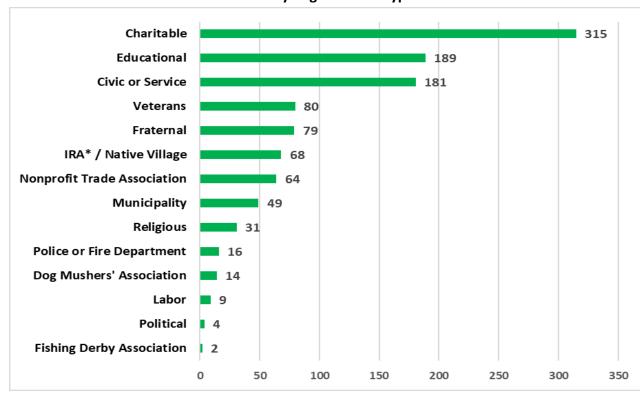
Pull-Tab Manufacturers 8
Pull-Tab Distributors 8

Note: Pull-tab manufacturers and distributors do not conduct gaming activities.

## Permits - How many are issued, what types of organizations hold them, and where are they based?

| Number of Permits Issued in a Calendar Year | 2019  | 2018  |
|---|-------|-------|
| Multiple-Beneficiary Permittees             | 13    | 13    |
| Permittees                                  | 1,101 | 1,091 |

#### **Number of Permits by Organization Type in 2019**



| Where Permit             |       | Percent of Total |
|--------------------------|-------|------------------|
| <b>Holders Are Based</b> | Count | Permit Holders   |
| Anchorage                | 284   | 26%              |
| Fairbanks                | 140   | 13%              |
| Juneau                   | 69    | 6%               |
| Wasilla                  | 44    | 4%               |
| Ketchikan                | 36    | 3%               |
| Homer                    | 31    | 3%               |
| Soldotna                 | 28    | 3%               |
| Palmer                   | 27    | 2%               |
| Kenai                    | 23    | 2%               |
| Kodiak                   | 21    | 2%               |
| Eagle River              | 16    | 1%               |
| Chugiak                  | 14    | 1%               |
| North Pole               | 13    | 1%               |
| Sitka                    | 12    | 1%               |
| Haines                   | 11    | 1%               |
| Nome                     | 11    | 1%               |
| Petersburg               | 11    | 1%               |
| Other                    | 310   | 28%              |
| Total                    | 1,101 | 100%             |

<sup>\*</sup> The Indian Reorganization Act, also called the Wheeler-Howard Act, was enacted by the U.S. Congress in 1934.

# How much do organizations raise from Charitable Gaming?

#### 2019

|                                   |                   |                       | 20.               | 19                       |                   |                 |
|-----------------------------------|-------------------|-----------------------|-------------------|--------------------------|-------------------|-----------------|
| Organization Type                 | Gross<br>Receipts | Federal<br>Excise Tax | Cost of<br>Prizes | Adjusted<br>Gross Income | Total<br>Expenses | Net<br>Proceeds |
| Charitable                        | \$126,877,474     | \$107,820             | \$95,340,913      | \$31,428,741             | \$19,441,305      | \$11,987,435    |
| Civic or Service                  | 55,209,698        | 36,010                | 41,467,537        | 13,706,151               | 8,504,213         | 5,201,938       |
| Dog Mushers' Association          | 6,417,732         | 3,501                 | 4,687,671         | 1,726,560                | 1,008,385         | 718,174         |
| Educational                       | 48,441,051        | 57,513                | 36,543,903        | 11,839,636               | 7,102,992         | 4,736,643       |
| Fishing Derby Association         | 250,012           | 0                     | 97,506            | 152,506                  | 75,994            | 76,511          |
| Fraternal                         | 22,701,317        | 12,054                | 17,697,203        | 4,992,059                | 2,727,642         | 2,264,417       |
| IRA <sup>1</sup> / Native Village | 40,575,913        | 55,140                | 31,318,927        | 9,201,845                | 5,509,243         | 3,692,602       |
| Labor                             | 1,983,122         | 2,851                 | 1,315,518         | 664,753                  | 459,957           | 204,795         |
| Municipality                      | 24,634,301        | 58,898                | 18,790,582        | 5,784,821                | 3,388,397         | 2,396,424       |
| Nonprofit Trade Association       | 19,662,301        | 10,439                | 15,111,990        | 4,539,872                | 2,513,997         | 2,025,875       |
| Police or Fire Department         | 2,554,916         | 4,768                 | 1,948,591         | 601,557                  | 356,315           | 245,241         |
| Political                         | 16,573            | 0                     | 2,838             | 13,735                   | 7,144             | 6,591           |
| Religious                         | 11,134,451        | 3,536                 | 8,260,059         | 2,870,856                | 1,886,007         | 984,848         |
| Veterans                          | 24,767,225        | 15,686                | 19,769,720        | 4,981,819                | 2,902,443         | 2,079,377       |
| Total                             | \$385,226,086     | \$368,216             | \$292,352,960     | \$92,504,909             | \$55,884,035      | \$36,620,874    |

<sup>&</sup>lt;sup>1</sup> The Indian Reorganization Act, also called the Wheeler-Howard Act, was enacted by the U.S. Congress in 1934.

# How much is raised by each game type?

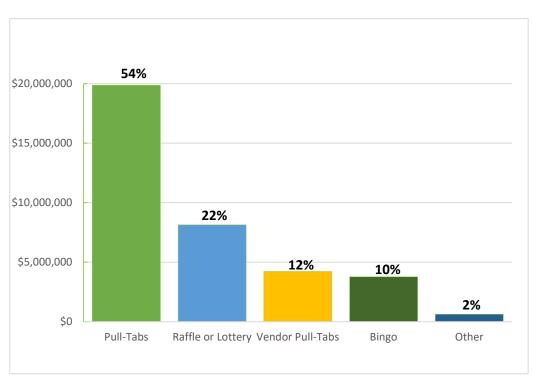
#### 2019

|                   | 2017         |          |  |  |  |  |
|-------------------|--------------|----------|--|--|--|--|
| Come Tune         | Net          | Percent  |  |  |  |  |
| Game Type         | Proceeds     | of Total |  |  |  |  |
| Pull-Tabs         | \$19,865,730 | 54%      |  |  |  |  |
| Raffle or Lottery | 8,137,782    | 22%      |  |  |  |  |
| Vendor Pull-Tabs  | 4,220,202    | 12%      |  |  |  |  |
| Bingo             | 3,773,623    | 10%      |  |  |  |  |
| Other Category    | 623,538      | 2%       |  |  |  |  |
| Total             | \$36,620,874 | 100%     |  |  |  |  |

#### 2019

| Other Coteses.              | Net       |
|-----------------------------|-----------|
| Other Category              | Proceeds  |
| Special Draw Raffle         | \$178,072 |
| Fish Derby                  | 172,843   |
| Ice Classic                 | 123,498   |
| Calcutta Pool               | 56,508    |
| Contest of Skill            | 51,091    |
| Animal Classic (Rat)        | 42,448    |
| Snow Classic                | 7,211     |
| Race Classic                | -8,132    |
| <b>Total Other Category</b> | \$623,538 |

#### Net Proceeds by Game Type in 2019



## Who generates the most money for the game types of pull-tabs, bingo, and raffles in 2019?

| Pull-Tabs                      | Gross<br>Receipts | Federal<br>Excise Tax | Cost of<br>Prizes | Adjusted<br>Gross<br>Income (AGI) | Total<br>Expenses | Net<br>Proceeds | Gaming<br>Expenses as a<br>% of AGI | Net Proceeds<br>as a %<br>of AGI |
|--------------------------------|-------------------|-----------------------|-------------------|-----------------------------------|-------------------|-----------------|-------------------------------------|----------------------------------|
| Multiple Beneficiary Permittee | \$52,292,715      | \$11,405              | \$42,488,298      | \$9,793,012                       | \$6,343,763       | \$3,449,249     | 65%                                 | 35%                              |
| Operator                       | 92,927,334        | 173,003               | 73,263,557        | 19,490,774                        | 13,614,271        | 5,876,503       | 70%                                 | 30%                              |
| Self Directed                  | 116,863,920       | 156,084               | 92,523,851        | 24,183,986                        | 13,644,007        | 10,539,978      | 56%                                 | 44%                              |
| Vendor                         | 40,732,412        | 17,115                | 32,439,528        | 8,275,769                         | 4,055,567         | 4,220,202       | 49%                                 | 51%                              |
| Total                          | \$302,816,381     | \$357,607             | \$240,715,233     | \$61,743,540                      | \$37,657,608      | \$24,085,932    | 61%                                 | 39%                              |

With respect to pull-tabs sold by multiple beneficiary permittees, 100 percent of net proceeds must be remitted to member permittees.

With respect to pull-tabs sold by operators, 100 percent of net proceeds must be remitted to a permittee and must total at least 30 percent of adjusted gross income on an annual basis. Expenses related to pull-tabs may not exceed 70 percent of adjusted gross income.

| Bingo                          | Gross<br>Receipts | Federal<br>Excise Tax | Cost of<br>Prizes | Adjusted<br>Gross<br>Income (AGI) | Total<br>Expenses | Net<br>Proceeds | Gaming<br>Expenses as a<br>% of AGI | Net Proceeds<br>as a %<br>of AGI |
|--------------------------------|-------------------|-----------------------|-------------------|-----------------------------------|-------------------|-----------------|-------------------------------------|----------------------------------|
| Multiple Beneficiary Permittee | \$24,926,512      | \$0                   | \$18,101,054      | \$6,825,459                       | \$5,479,532       | \$1,345,927     | 80%                                 | 20%                              |
| Operator                       | 22,352,232        | 0                     | 14,721,032        | 7,631,200                         | 6,730,614         | 900,586         | 88%                                 | 12%                              |
| Self Directed                  | 17,148,443        | 2,892                 | 12,171,400        | 4,974,151                         | 3,447,042         | 1,527,109       | 69%                                 | 31%                              |
| Total                          | \$64,427,187      | \$2,892               | \$44,993,485      | \$19,430,810                      | \$15,657,187      | \$3,773,623     | 81%                                 | 19%                              |

With respect to bingo conducted by multiple beneficiary permittees, 100 percent of net proceeds must be remitted to member permittees.

With respect to bingo conducted by operators, 100 percent of net proceeds must be remitted to a permittee and must total at least 10 percent of adjusted gross income on an annual basis. Expenses related to bingo may not exceed 90 percent of adjusted gross income.

| Raffles*                       | Gross<br>Receipts | Federal<br>Excise Tax | Cost of<br>Prizes | Adjusted<br>Gross<br>Income (AGI) | Total<br>Expenses | Net<br>Proceeds | Gaming<br>Expenses as a<br>% of AGI | Net Proceeds<br>as a %<br>of AGI |
|--------------------------------|-------------------|-----------------------|-------------------|-----------------------------------|-------------------|-----------------|-------------------------------------|----------------------------------|
| Multiple Beneficiary Permittee | \$50,148          | \$0                   | \$35,861          | \$14,287                          | \$11,059          | \$3,228         | 77%                                 | 23%                              |
| Operator                       | 1,050,244         | 1,113                 | 539,087           | 510,044                           | 412,375           | 97,669          | 81%                                 | 19%                              |
| Self-Directed                  | 13,703,658        | 6,604                 | 4,369,745         | 9,327,308                         | 1,112,352         | 8,214,956       | 12%                                 | 88%                              |
| Total                          | \$14,804,049      | \$7,717               | \$4,944,693       | \$9,851,640                       | \$1,535,787       | \$8,315,853     | 16%                                 | 84%                              |

With respect to raffles conducted by multiple beneficiary permittees, 100 percent of net proceeds must be remitted to member permittees.

With respect to raffles conducted by operators, 100 percent of net proceeds must be remitted to a permittee and must total at least 10 percent of adjusted gross income on an annual basis. Expenses related to raffles may not exceed 90 percent of adjusted gross income.

<sup>\*</sup> Includes Special Draw Raffles

# How much does the State of Alaska collect from the Charitable Gaming Program?

| Taxes and Fees Collected in a Calendar Year | 2019        | 2018        | 2017        |
|---|-------------|-------------|-------------|
| Pull-Tab Tax                                | \$2,133,228 | \$2,094,167 | \$1,915,426 |
| Net Proceeds Fee                            | 396,156     | 330,476     | 367,017     |
| License and Permit Fees                     | 133,865     | 125,908     | 117,953     |
|   |             |             |             |
| Total Revenue                               | \$2,663,249 | \$2,550,551 | \$2,400,396 |

