





**STATE OF ALASKA**  
**CIGARETTE PRESUMPTIVE MINIMUM PRICE**  
**EFFECTIVE 12/16/2013 (Increase in price for Sherman's 1400 Broadway NYC LTD brands)**

**Section II: Half Cartons of Cigarettes with a 2% Wholesale Markup and a 4% Retail Markup**

| WHITE & LIGHT BROWN TAX STAMPS - 2012 Participating Manufacturers |                                      |                                  |                                    |   | WHOLESALE   |  |  |   |  |   |   |  | RETAIL  |  |  |  |   |   |   |  |  |  |
|---|--------------------------------------|----------------------------------|------------------------------------|---|---|--|--|---|--|---|---|--|---|--|--|--|---|---|---|--|--|--|
| Manufacturer / Brand  | (A)<br>Manufacturer Price per Carton | (B)<br>Trade Discount per Carton | (C)<br>Discounted Price per Carton | (D)<br>Discounted Manufacturer Price + Alaska Tax (\$10.00/ctn) | (E)<br>Statewide Presumptive Wholesale Cost (Disc Mfr + 2%) | (F)<br>Anchorage Municipal Presumptive Wholesale Price (Statewide Wholesale + \$23.06/ctn) | (G)<br>Fairbanks / North Star Borough Presumptive Wholesale Price (Statewide Wholesale + 8%) | (H)<br>Fairbanks Municipal Presumptive Wholesale Price (Statewide Wholesale + 16%) <sup>1</sup> | (I)<br>North Pole Municipal Presumptive Wholesale Price (Statewide Wholesale + 16%) <sup>1</sup> | (J)<br>Juneau Municipal Presumptive Wholesale Price (Statewide Wholesale + \$10.00/ctn) | (K)<br>Mat-Su Borough Presumptive Wholesale Price (Statewide Wholesale + \$22.00/ctn) | (L)<br>Sitka Municipal Presumptive Wholesale Price (Statewide Wholesale + \$11.88/ctn) | (M)<br>Statewide Presumptive Retail Cost (Statewide Wholesale + 4%) | (N)<br>Anchorage Municipal Presumptive Retail Price (Anchorage Municipal Wholesale + 4%) | (O)<br>Barrow Municipal Presumptive Retail Price ((Statewide Wholesale + \$10.00/ctn) + 4%) <sup>2</sup> | (P)<br>Bethel Municipal Presumptive Retail Price ((Statewide Wholesale + \$20.00/ctn) + 4%) <sup>3</sup> | (Q)<br>Fairbanks / North Star Borough Presumptive Retail Price (Fairbanks Borough Wholesale + 4%) | (R)<br>Fairbanks Municipal Presumptive Retail Price (Fairbanks Municipal Wholesale + 4%) <sup>1</sup> | (S)<br>North Pole Municipal Presumptive Retail Price (North Pole Municipal Wholesale + 4%) <sup>1</sup> | (T)<br>Juneau Municipal Presumptive Retail Price (Juneau Municipal Wholesale + 4%) | (U)<br>Mat-Su Borough Presumptive Retail Price (Mat-Su Borough Wholesale + 4%) | (V)<br>Sitka Municipal Presumptive Retail Price (Sitka Municipal Wholesale + 4%) |
|   |                                      |                                  | (A) - (B)                          | (C) + \$10  | (D) x 1.02  | ((D) + \$11.53) x 1.02   | ((C)x1.08)+\$10 x 1.02   | ((C)x1.16)+\$10 x 1.02  | ((C)x1.16)+\$10 x 1.02   | ((D)+\$5) x 1.02  | ((D) + \$11.00) x 1.02  | ((D) + \$5.94) x 1.02  | (E) x 1.04  | (F) x 1.04   | ((E) + \$5) x 1.04   | ((E) + \$10) x 1.04  | (G) x 1.04  | (H) x 1.04  | (I) x 1.04  | (J) x 1.04   | (K) x 1.04   | (L) x 1.04   |
| <b>Sherman's 1400 Broadway NYC LTD</b>                            |                                      |                                  |                                    |   |   |  |  |   |  |   |   |  |   |  |  |  |   |   |   |  |  |  |
| Black & Gold  | \$ 27.45                             |                                  | \$ 27.45                           | \$ 37.45  | \$ 38.20  | \$ 49.96   | \$ 40.44   | \$ 42.68  | \$ 42.68   | \$ 43.30  | \$ 49.42  | \$ 44.26   | \$ 39.73  | \$ 51.96   | \$ 44.93   | \$ 50.13   | \$ 42.06  | \$ 44.39  | \$ 44.39  | \$ 45.03   | \$ 51.40   | \$ 46.03   |
| Cigarettellos   | \$ 27.45                             |                                  | \$ 27.45                           | \$ 37.45  | \$ 38.20  | \$ 49.96   | \$ 40.44   | \$ 42.68  | \$ 42.68   | \$ 43.30  | \$ 49.42  | \$ 44.26   | \$ 39.73  | \$ 51.96   | \$ 44.93   | \$ 50.13   | \$ 42.06  | \$ 44.39  | \$ 44.39  | \$ 45.03   | \$ 51.40   | \$ 46.03   |
| Classic   | \$ 27.45                             |                                  | \$ 27.45                           | \$ 37.45  | \$ 38.20  | \$ 49.96   | \$ 40.44   | \$ 42.68  | \$ 42.68   | \$ 43.30  | \$ 49.42  | \$ 44.26   | \$ 39.73  | \$ 51.96   | \$ 44.93   | \$ 50.13   | \$ 42.06  | \$ 44.39  | \$ 44.39  | \$ 45.03   | \$ 51.40   | \$ 46.03   |
| Fantasia Lights   | \$ 27.45                             |                                  | \$ 27.45                           | \$ 37.45  | \$ 38.20  | \$ 49.96   | \$ 40.44   | \$ 42.68  | \$ 42.68   | \$ 43.30  | \$ 49.42  | \$ 44.26   | \$ 39.73  | \$ 51.96   | \$ 44.93   | \$ 50.13   | \$ 42.06  | \$ 44.39  | \$ 44.39  | \$ 45.03   | \$ 51.40   | \$ 46.03   |
| Havana Ovals  | \$ 27.45                             |                                  | \$ 27.45                           | \$ 37.45  | \$ 38.20  | \$ 49.96   | \$ 40.44   | \$ 42.68  | \$ 42.68   | \$ 43.30  | \$ 49.42  | \$ 44.26   | \$ 39.73  | \$ 51.96   | \$ 44.93   | \$ 50.13   | \$ 42.06  | \$ 44.39  | \$ 44.39  | \$ 45.03   | \$ 51.40   | \$ 46.03   |
| Hint of Menthol   | \$ 27.45                             |                                  | \$ 27.45                           | \$ 37.45  | \$ 38.20  | \$ 49.96   | \$ 40.44   | \$ 42.68  | \$ 42.68   | \$ 43.30  | \$ 49.42  | \$ 44.26   | \$ 39.73  | \$ 51.96   | \$ 44.93   | \$ 50.13   | \$ 42.06  | \$ 44.39  | \$ 44.39  | \$ 45.03   | \$ 51.40   | \$ 46.03   |
| MCD   | \$ 27.45                             |                                  | \$ 27.45                           | \$ 37.45  | \$ 38.20  | \$ 49.96   | \$ 40.44   | \$ 42.68  | \$ 42.68   | \$ 43.30  | \$ 49.42  | \$ 44.26   | \$ 39.73  | \$ 51.96   | \$ 44.93   | \$ 50.13   | \$ 42.06  | \$ 44.39  | \$ 44.39  | \$ 45.03   | \$ 51.40   | \$ 46.03   |
| Naturals Originals  | \$ 27.45                             |                                  | \$ 27.45                           | \$ 37.45  | \$ 38.20  | \$ 49.96   | \$ 40.44   | \$ 42.68  | \$ 42.68   | \$ 43.30  | \$ 49.42  | \$ 44.26   | \$ 39.73  | \$ 51.96   | \$ 44.93   | \$ 50.13   | \$ 42.06  | \$ 44.39  | \$ 44.39  | \$ 45.03   | \$ 51.40   | \$ 46.03   |

1 The Fairbanks and North Pole municipal prices include the Fairbanks / North Star Borough Tax of 8%

2 The Barrow tax is collected from the seller

3 The Bethel tax is collected from the retailer

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**Section III: Cartons of Cigarettes with a 2% Wholesale Markup and a 4% Retail Markup**

| YELLOW TAX STAMPS - 2012 Non Participating Manufacturers |                                      |                                  |                                    | WHOLESALE   |   |  |  |   |  |   |   |  | RETAIL  |  |  |  |   |   |   |  |  |  |
|--|--------------------------------------|----------------------------------|------------------------------------|---|---|--|--|---|--|---|---|--|---|--|--|--|---|---|---|--|--|--|
| Manufacturer / Brand                                     | (A)<br>Manufacturer Price per Carton | (B)<br>Trade Discount per Carton | (C)<br>Discounted Price per Carton | (D)<br>Discounted Manufacturer Price + Alaska Tax (\$22.50/ctn) | (E)<br>Statewide Presumptive Wholesale Cost (Disc Mfr + 2%) | (F)<br>Anchorage Municipal Presumptive Wholesale Price (Statewide Wholesale + \$23.06/ctn) | (G)<br>Fairbanks / North Star Borough Presumptive Wholesale Price (Statewide Wholesale + 8%) | (H)<br>Fairbanks Municipal Presumptive Wholesale Price (Statewide Wholesale + 16%) <sup>1</sup> | (I)<br>North Pole Municipal Presumptive Wholesale Price (Statewide Wholesale + 16%) <sup>1</sup> | (J)<br>Juneau Municipal Presumptive Wholesale Price (Statewide Wholesale + \$10.00/ctn) | (K)<br>Mat-Su Borough Presumptive Wholesale Price (Statewide Wholesale + \$22.00/ctn) | (L)<br>Sitka Municipal Presumptive Wholesale Price (Statewide Wholesale + \$11.88/ctn) | (M)<br>Statewide Presumptive Retail Cost (Statewide Wholesale + 4%) | (N)<br>Anchorage Municipal Presumptive Retail Price (Anchorage Municipal Wholesale + 4%) | (O)<br>Barrow Municipal Presumptive Retail Price ((Statewide Wholesale + \$10.00/ctn) + 4%) <sup>2</sup> | (P)<br>Bethel Municipal Presumptive Retail Price ((Statewide Wholesale + \$20.00/ctn) + 4%) <sup>3</sup> | (Q)<br>Fairbanks / North Star Borough Presumptive Retail Price (Fairbanks Municipal Wholesale + 4%) | (R)<br>Fairbanks Municipal Presumptive Retail Price (Fairbanks Municipal Wholesale + 4%) <sup>1</sup> | (S)<br>North Pole Municipal Presumptive Retail Price (North Pole Municipal Wholesale + 4%) <sup>1</sup> | (T)<br>Juneau Municipal Presumptive Retail Price (Juneau Municipal Wholesale + 4%) | (U)<br>Mat-Su Borough Presumptive Retail Price (Mat-Su Borough Wholesale + 4%) | (V)<br>Sitka Municipal Presumptive Retail Price (Sitka Municipal Wholesale + 4%) |
|  |                                      |                                  | (A) - (B)                          | (C) + \$22.50   | (D) x 1.02  | ((D) + \$23.06) x 1.02   | ((C)x1.08)+\$22.5) x 1.02  | ((C)x1.16) + \$22.50) x 1.02  | ((C)x1.16) + \$22.50) x 1.02   | ((D)+\$10) x 1.02   | ((D) + \$22.00) x 1.02  | ((D) + \$11.88) x 1.02   | (E) x 1.04  | (F) x 1.04   | ((E) + \$10) x 1.04  | ((E) + \$20) x 1.04  | (G) x 1.04  | (H) x 1.04  | (I) x 1.04  | (J) x 1.04   | (K) x 1.04   | (L) x 1.04   |
| <b>Smokin Joes</b>                                       |                                      |                                  |                                    |   |   |  |  |   |  |   |   |  |   |  |  |  |   |   |   |  |  |  |
| New York New York  | \$ 21.30                             |                                  | \$ 21.30                           | \$ 43.80  | \$ 44.68  | \$ 68.20   | \$ 46.41   | \$ 48.15  | \$ 48.15   | \$ 54.88  | \$ 67.12  | \$ 56.79   | \$ 46.46  | \$ 70.93   | \$ 56.86   | \$ 67.26   | \$ 48.27  | \$ 50.08  | \$ 50.08  | \$ 57.07   | \$ 69.80   | \$ 59.07   |
| Smokin Joes  | \$ 21.30                             |                                  | \$ 21.30                           | \$ 43.80  | \$ 44.68  | \$ 68.20   | \$ 46.41   | \$ 48.15  | \$ 48.15   | \$ 54.88  | \$ 67.12  | \$ 56.79   | \$ 46.46  | \$ 70.93   | \$ 56.86   | \$ 67.26   | \$ 48.27  | \$ 50.08  | \$ 50.08  | \$ 57.07   | \$ 69.80   | \$ 59.07   |

1 The Fairbanks and North Pole municipal prices include the Fairbanks / North Star Borough Tax of 8%

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